

## LUMBERMEN'S UNDERWRITING ALLIANCE VIP PROGRAM EQUALS \$600,000+ IN RETURNED PREMIUMS

Lumbermen's Underwriting Alliance (LUA) announced on March 15, that it delivered more than \$600,000 in return premiums to NHLA and its members who participated in the LUA Value in Partnership (VIP) program in 2009. The return is based on the commendable loss ratio of 12% achieved by NHLA's members in 2009. NHLA members who insure their properties with LUA were presented with their checks throughout the month of February.

"The VIP Program was started in 2006 to recognize NHLA members who share the same commitment to property conservation as the LUA," LUA President and Chief Operating Officer Michael North explained. "In these challenging economic times, it is gratifying to reward our customers and directly have an impact on everyone's bottom line."

"LUA has been a longtime member and supporter of NHLA, having joined the Association in 1974," continued North. "Along with our VIP Program, we are pleased to show our commitment to our friends in the industry by serving as the presenting sponsor of the NHLA Annual Convention for the past 5 years."

For more information on the Value in Partnership Program visit [www.lua.cc](http://www.lua.cc) or [www.lassureurlumbermens.com](http://www.lassureurlumbermens.com).

