

# LUMBERMEN'S UNDERWRITING ALLIANCE

A RECIPROCAL INTER-INSURANCE EXCHANGE  
A MEMBER COMPANY OF THE LYNN INSURANCE GROUP  
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## NEWS Release

### **Lumbermen's Underwriting Alliance Announces 2009 VIP Program Results**

*National Hardwood Lumber Association and members receive \$600,000 + in returned premiums.*

**Boca Raton, March 15, 2010:** Lumbermen's Underwriting Alliance (LUA) announced it delivered more than \$600,000 in return premiums to the National Hardwood Lumber Association (NHLA) and its members who participated in LUA's Value in Partnership (VIP) program in 2009. The return is based on the commendable loss ratio of 12% achieved by NHLA's members in 2009. The NHLA members who insure their properties with LUA were presented with their checks throughout the month of February.

"The VIP Program was started in 2006 to recognize NHLA members who share the same commitment to property conservation as the LUA," LUA President and Chief Operating Officer Michael North explained. "In these challenging economic times, it is gratifying to reward our customers and directly have an impact on everyone's bottom line."

"LUA has been a longtime member and supporter of the NHLA, having joined the association in 1974," continued North. "Along with our VIP Program, we are pleased to show our commitment to our friends in the industry by serving as the presenting sponsor of NHLA's Annual Convention for the past 5 years."

Lumbermen's Underwriting Alliance is a leading provider of insurance coverages and services to the Forest Products Industry since 1905. Headquartered in Boca Raton, FL, LUA has 15 offices servicing the United States and Canada. It is licensed to write insurance in all 48 continental United States and all Canadian provinces. In tandem with the LIG Insurance Agencies, LUA offers a full line of property and casualty programs. Complementing its full range of coverage, the Company delivers accurate property appraisals, state-of-the-art loss prevention services and fast and fair claims handling.

Visit [www.lua.cc](http://www.lua.cc) or [www.lassureurlumbermens.com](http://www.lassureurlumbermens.com) for more information.