

As seen in  
National Hardwood  
Matters Magazine

**NHLA AND MEMBERS RECEIVE MORE THAN \$350,000 FROM LUMBERMEN'S UNDERWRITING ALLIANCE**

On Tuesday, February 17 Mike North, President and COO of Lumbermen's Underwriting Alliance (LUA) presented NHLA with a check for \$23,390.33 in returned premiums as part of LUA's Value in Partnership (VIP) program. The return is based on the commendable loss ratio of 38 percent achieved by NHLA members during 2008. NHLA members who insure their properties with LUA will be presented with their checks throughout the month of February. All total, LUA is returning more than \$350,000 to NHLA and its members.

"The VIP Program was started in 2006 to recognize NHLA members who share the same commitment to property conservation as LUA," North explained. "In these challenging economic times, it is gratifying to reward our customers and directly have an impact on everyone's bottom line."

LUA is a leading provider of insurance coverages and services to the forest products industry since 1905. LUA services the United States and Canada with national headquarters located in Boca Raton, Fla. To learn more about LUA and the VIP Program please contact LUA by visiting [www.lua.cc](http://www.lua.cc) or [www.lumbermensunderwriting.com](http://www.lumbermensunderwriting.com).

LUA is a longtime member and supporter of NHLA and will once again be the presenting sponsor of the 2009 NHLA Convention & Exhibit Showcase.



Photo: from left to right. Mr. Mark A. Barford, Executive Director of NHLA and Mr Michael North, President and Chief Operations Officer of Lumbermen's Underwriting Alliance presenting NHLA with a rebate check.



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Lumbermen's Underwriting Alliance has awarded over \$350,000 in returned premiums to National Hardwood Lumber Association and its members who participated in LUA's Partnership program in 2008.

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"The VIP Program was started in 2006 to recognize NHLA members who share the same commitment to property conservation as the LUA," said LUA president and chief operating officer Michael North. "In these challenging economic times, it is gratifying to reward our customers and directly have an impact on everyone's bottom line."

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See pages 14-17

EWP Gets Even  
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Pg. 9